

**2011**  
**Alaska Professional Communicators**  
**Contest Winners**

**VICKI RISHLING and REBECCA J. "BECKY" TALLENT,**  
**University of Idaho**  
**Categories 11-17 (editing and layout), 73 (faculty adviser) and 75**  
**(non-fiction books)**

Rishling, a longtime newspaper editor and reporter, holds a master's degree in journalism from Ohio State University, where she was a Kiplinger fellow in 2002. She is a senior lecturer at the University of Idaho's School of Journalism and Mass Media. Tallent, an award-winning journalist and public relations specialist, is an assistant professor of journalism and mass media at the University of Idaho. Becky has been active in the Society of Professional Journalists (SPJ) since 1972. She is also active in the Native American Journalists Association. She has bachelor's and master's degrees in journalism from the University of Central Oklahoma and a Doctor of Education in Mass Communications from Oklahoma State University.

**JOHN FOSHOLT**  
**Categories 23-31 (radio and television)**

John Fosholt retired as a photographer and writer with KUSA television, the NBC affiliate in Denver. He worked in Denver television news for 32 years as an editor, producer, and investigative journalist. He has a bachelor's degree in journalism from Colorado State University and a master's in Mass Communication from the University of Denver, where he has taught television news for about 30 years.

**WILLIAM BLINN**  
**Categories 32-38 (electronic communications)**

William Blinn owns William Blinn Communications, a Web site design and consulting firm. He is a member of the HTML Writers Guild and host of TechByter Worldwide, a podcast that discusses high technology in plain English. Blinn's own Web sites include <http://www.blinn.com> and <http://www.techbyter.com>.

**RUTH ANNA**  
**Categories 39-44 (advertising, print and electronic); 45-60 (public relations, promotion, publicity); and 61 (speeches)**

Ruth Anna founded Anna Public Relations Consultants in the Denver area in 1977. She has more than 30 years of experience in both the private and public arenas. Her clients include professional associations, scientific firms, human service and nonprofit agencies, businesses, government agencies, and political candidates. Her services include speech and report writing and editing, media relations, crisis management, workshops and seminars, publications, campaign management, fundraising, and event management. She's past president of the National Federation of Press Women and Colorado Press Women, and serves on the Freedom of Information Council.

**CLÉLIE RICH**  
**Category 80 (creative verse)**

Poet Clélie Rich lives in Vancouver, B.C. In the late 1990s, she was one-fifth of the poetry group Quintet, showcased in the 1998 anthology *Quintet: Themes and Variations*. She is managing editor of Room Magazine, Canada's oldest literary women's magazine, and works as a freelance editor.

**7B Feature story, daily newspaper**

**Hon. Mention:** Yereth Rosen, *Witness—Exxon Valdez spill fresh in Alaskan reporter's life*, Reuters

**7C Feature story, publication for general or specialized circulation**

**1st:** Teeka Ballas, *Music activism*, F Magazine

**2nd:** Pat Richardson, *Frozen forever*, Arctic Engineer

**8B Personality profile, more than 500 words**

**1st:** Teeka Ballas, *Waxing poetics*, F Magazine

**2nd:** Sarah Gonzales, *Artist profile: Holly Gittlein*, Alaska Home Magazine

**9H Specialty articles, government/politics**

**1st:** Yereth Rosen, *Is Joe Miller too 'tea party' for Alaska? and If Republican Lisa Murkowski wins in Alaska, will her politics change?*, Christian Science Monitor

**9S Specialty articles, green/environmental**

**Hon. Mention:** Yereth Rosen, *'Clean Mountain Cans,' a solution for high-altitude human waste and Global warming may be harming Pacific walrus*, Reuters

**23B On-the-scene spot report, television**

**1st:** Rhonda McBride and Dan Carpenter, *Trapper Creek Crane Sanctuary*, KTUU-TV Channel 2

**24A Prepared report, radio**

**1st:** Jake Neher, *CHD polar bears local reactions*, KBRW-AM/FM

**2nd:** Jessica Cochran, *Bring the kids home*, Kids These Days!/Content Producers Guild

**24B Prepared report, television**

**2nd:** Rhonda McBride and Shawn Wilson, *Miss Shirley's kids*, KTUU-TV Channel 2

**25B Special programming, television**

**1st:** Rhonda McBride, Daniel Hernandez and Kim Daehnke, *Children dying for a drink*, KTUU-TV Channel 2

**26B Special reporting series, television**

**1st:** Rhonda McBride, Jonathan Hartford and Amy Modig, *Pandora's bottle*, KTUU-TV Channel 2

**29A Talk show, radio**

**1st:** Sarah Gonzales, Shana Sheehy and Jessica Cochran, *The empty nest*, Kids These Days!/Content Producers Guild

**2nd:** Sarah Gonzales and Shana Sheehy, *Preventing domestic violence and sexual assault in Alaska*, Kids These Days!/Content Producers Guild

**30A Best newscast, radio**

**1st:** Jake Neher and Susan Bucknell, *Kiliktuun*, KBRW-AM/FM and KOTZ-AM

**30B Best newscast, television**

**1st:** Sheila Balistreri, *The Morning Edition*, KTUU-TV Channel 2

**31B Best presentation, television**

**1st:** Sheila Balistreri, *The Morning Edition*, KTUU-TV Channel 2

**32F Writing for the Web, column or commentaries**

**2nd:** Leslie Hsu Oh, *Love+eMotion: doting grandparents wanted*, KidsTheseDays.org

**33A Web site edited by entrant, not-for-profit site**

**2nd:** Kersten Christianson, *Alaska Women Speak* Web site

**34A Web site development/creation, not-for-profit site**

**1st:** Sarah Gonzales and Jim Weller, KidsTheseDays.org

**38A Videos for Web site, not-for-profit site**

**1st:** Paula Dobbyn and Mark Sabel, *Documenting salmon in Alaska's most threatened watershed*, Trout Unlimited

**2nd:** Paula Dobbyn, *Helping to train the next generation of Bristol Bay fishing guides*, Trout Unlimited

**43 Radio advertising**

**1st:** Paula Dobbyn and Mark Hopkin, *One pebble can make a lot of waves*, Trout Unlimited

**44 Television advertising**

**1st:** Paula Dobbyn and Mark Hopkin, *One pebble can make a lot of waves*, Trout Unlimited

**45 Community or institutional relations**

**1st:** Anita Nelson and Bruce Bustamante, *Princess pride*, Princess Cruises

**50A Annual report, external**

**1st:** Sherrie Simmonds, Alaska Housing Finance Corporation 2009 Annual Report

**50C General report**

**1st:** Beth Peluso, Matthew Kirchoff and Eric Cline, *Alaska Watchlist 2010*, Audubon Alaska

**53A Newsletter, one- to three-color**

**1st:** Paula Dobbyn and Nelli Williams, *Alaska Fish Tales*, Trout Unlimited

**54B Brochure, four-color**

**1st:** Paula Dobbyn, Nelli Williams and Elizabeth Dubovsky, *Vote with your fork*, Trout Unlimited

**58A Single news release**

**1st:** Paula Dobbyn, *Bristol Bay Fly Fishing Academy*, Trout Unlimited

**59 Multiple news or feature releases**

**1st:** Paula Dobbyn, *Savor Bristol Bay*, Trout Unlimited

**60 Media kit**

**1st:** Paula Dobbyn, Nelli Williams and Elizabeth Dubovsky, *Chefs 2 BB* (Chefs to Bristol Bay), Trout Unlimited

**61 Speeches**

**1st:** Dianne O'Connell, *Peace: Even with infidels?*, First Congregational Church of Anchorage

**73 Faculty adviser of student publications**

**1st:** John Creed and Susan B. Andrews, Chukchi News and Information Service

**75 Non-fiction book, biography and autobiography**

**1st:** Michael Travis, *Meloz: a teenager's search for a summer job* . . . Publication Consultants

**Congratulations to Paula Dobbyn, Sweepstakes Winner!**

**JUDGES****TERESA PUENTE****Categories 1-10 (print journalistic writing)**

A multimedia journalist and assistant professor at Columbia College Chicago, Teresa Puente is in the vanguard of journalists exploring emerging technologies and teaching students to apply them. Puente has worked at the Chicago Tribune and the Chicago Sun-Times, and taught at the Tecnologico de Monterrey in Guadalajara. She also writes the Chicanisima blog at chicagonow.com, and she founded a Web site, latina-voices.com, with a grant from J-Lab and the McCormick Foundation.