

2007 Alaska Professional Communicators Contest Winners

1A	News reporting, non-daily newspaper		
3rd	Doris J. Thomas	<i>Otter Lake fire sparks action from community</i>	<i>Alaska Post</i>
7B	Feature story, daily newspaper		
1st	Yereth Rosen	<i>Orthodox Alaska</i>	<i>One Magazine</i>
7C	Feature story, publication for general or specialized circulation		
1st	Amy Murphy	<i>Similarities between Nepal and Alaska</i>	<i>Ruralite</i>
3rd	Ella V. Wright	<i>Coming back from Katrina</i>	<i>Alaska People</i>
HM	Amy Murphy	<i>Year-end reflections on your cooperative's history</i>	<i>Ruralite</i>
8	Personality profile		
2nd	Ella V. Wright	<i>He's in the money</i>	<i>Alaska People</i>
9F	Special articles: science, energy, environment		
2nd	Amy Murphy	<i>Nunapitchuk/Kasigluk/Akula Heights projects and Surviving cold temperatures</i>	<i>Ruralite</i>
9H	Special articles: government or politics		
1st	Yereth Rosen	<i>How pet projects in Alaska become pet peeves on Hill and Alaska astir over plan to top its big 'tank' of natural gas</i>	<i>Christian Science Monitor</i>
HM	Pat Richardson	<i>Tropical help needed in sub-zero disaster environment and Chena River flood control project celebrates its 25th anniversary</i>	<i>Pacific Engineer</i>
9P	Special articles: travel		
1st	Amy Murphy	<i>Colorado's Windom Peak and Chicago Basin and Annapurna Circuit (Nepal)</i>	<i>Scree</i>
9R	Special articles: nature		
1st	Douglas Pope	<i>Kayaking adventure was a wrestle with the elements and Float trip delivers a rainbow of fun</i>	<i>Anchorage Daily News</i>
14C	Sections/supplements edited by entrant		
1st	Pat Richardson	<i>Chena Project 25th Anniversary Special Edition</i>	<i>Esprit de Corps</i>
20B	Photography in publication other than newspaper, feature photo		
HM	Amy Murphy	<i>Sunrise in the Himalayas</i>	<i>Langtang Ri trekking brochure</i>

25A	Prepared report, radio			
	2nd	Melissa M. Wentzel	<i>Tribal youth diversion</i>	KCAW and APRN
	3rd	Teeka Ballas	<i>The First Amendment and student media</i>	KRUA
	HM	Melissa M. Wentzel	<i>Girls wrestle!</i>	KCAW and APRN
	HM	Melissa M. Wentzel	<i>Chronic wasting disease</i>	KCAW and APRN
25B	Prepared report, television			
	1st	Rhonda McBride	<i>Hooper Bay: up from the ashes</i>	KTUU-TV Ch. 2
27B	Special reporting series, television			
	1st	Rhonda McBride	<i>Tooth & nail</i>	KTUU-TV Ch. 2
28A	Personal column on air, radio			
	1st	Teeka Ballas	<i>Bornless – How I became a U.S. citizen</i>	KRUA
	2nd	Rebecca Goodrich	<i>Unalaska blueberries</i>	KSKA
31B	Best newscast, television			
	1st	Sheila Balistreri	<i>The Morning Edition with Sheila Balistreri</i>	KTUU-TV Ch. 2
32B	Best presentation, anchor, television			
	1st	Sheila Balistreri	<i>The Morning Edition with Sheila Balistreri</i>	KTUU-TV Ch. 2
38B	Ad campaign around one subject, institutional or image			
	1st	Amy Murphy	<i>Holiday ads</i>	<i>Ruralite</i>
47A	Annual report, external			
	1st	Tina M. Adair	<i>Alaska Conservation Foundation Annual Report, 2005-2006</i>	
47B	Annual report, internal			
	1st	Amy Murphy	<i>AVEC Annual Report</i>	
47C	Annual report, CD-Electronics			
	1st	Sherrie Simmonds	<i>Alaska Housing Finance Corporation Annual Report '05 – an update on YOUR corporation</i>	
55A	Single news or feature release, news			
	1st	Kalei Brooks	<i>Alaska Air National Guard rescues 23 from listing ship</i>	
55B	Single news or feature release, feature			
	1st	Kalei Brooks	<i>Alaska Army Guard State Command Sergeant Major headed to Pentagon</i>	

- 56 Multiple news or feature releases**
 1st Kalei Brooks *Medical team aids Khaan Quest 2006 participants and Troops conquer Khaan Quest 2006 field training exercise*
- 58 Speeches**
 1st Ernestine Hayes *Evening at Egan*
- 69 Individual achievement**
 1st Talyne Corlyn-Belka *Meadow Lakes Press*
- 70 Faculty adviser of student publications**
 1st Ernestine Hayes *Tidal Echoes*
- 72A Non-fiction book, general**
 1st Lisa Frederic *Running with champions: a midlife journey on the Iditarod Trail*
- 72D Non-fiction book, history**
 HM Laurel Bill *Aunt Phil's trunk: Volume I*
- 72G Non-fiction book, instructional**
 1st Alan Sorum *Northern harbors and small ports: operation and maintenance*
- 73 Fiction, novel**
 1st Michael D. Travis *El Gancho*

We often give a special award, called the Sweepstakes Award, to the “winningest” entrant in the contest. There’s a sliding scale, with the most points for first places and more points for a category with more competition. This year we’re proud to announce
AMY MURPHY
as our Sweepstakes winner.

Congratulations, Amy!

2007 APC Contest Judges

SAM KINCH

Categories 1-9 (Print journalism)

Sam Kinch Jr. was a prizewinning reporter on Texas politics and government for 37 years before he retired in 1998. An honors graduate of the University of Texas, from which he earned a bachelor's degree in history and a master's in journalism, he was editor of the student newspaper, *The Daily Texan*. He began covering the Texas legislature in 1961, then moved to Washington to cover Texas members of Congress for six years for the *Dallas Times-Herald* and *Dallas Morning News*. In 1970 he returned to Austin, where he was state political editor for the *Morning News* until 1984, when he left to found *Texas Weekly*, the largest political newspaper in the state, which he sold in 1998. He has written three books on Texas politics: *Texas Under a Cloud*, about the Sharpstown stock-fraud scandal; *Too Much Money Is Not Enough*, about the need for campaign finance reform; and *Crapshoot Justice*, about the influence of campaign contributions on judges.

SHANE JACKSON, University of Idaho

SHAWN O'NEAL, University of Idaho

Categories 11-17 (Print journalism editing and layout) and 70 (Faculty adviser to student publications)

Shane Jackson is creative director and publications director for the university's College of Agriculture and Life Sciences.

Shawn O'Neal is the manager/adviser at University of Idaho Student Media, which produces the *Argonaut* newspaper and the twice-yearly magazine, the *Blot*. He is also a senior editor with *Lindy's Sports Annuals*, a national magazine based in Birmingham, Alabama.

HEATHER ANNE THOMAS LONGO

Categories 18-23 (Photography)

Heather Anne Thomas Longo attended Hollins College and graduated from the University of Texas at Austin with a BFA in studio art and a BA in art history. She has been working in the commercial photo industry since 2000, refining her skills in Houston, Texas and New York City. She has a photography studio in Maryville, Tennessee, which specializes in portraiture.

LAURA GROTT

Categories 24-32 (Radio and TV)

Laura Grott, president of the Wyoming Association of Broadcasters since 1996, has more than 25 years' experience with the broadcasters' association. She owns Ray Lansing Advertising and Public Relations. Her agency is a full service agency specializing in TV and radio production as well as statewide media buying. In addition to serving as president of the broadcasters' association, she has judged broadcast awards for many state broadcast associations and looks forward to seeing the creative work people are doing in other states.

RUTH ANNA

Categories 36-41 (Advertising, electronic and print); 42-57 (Public relations, promotion, publicity); 58 (Speeches); and 69 (Individual achievement)

Ruth Anna founded Anna Public Relations Consultants in the Denver area in 1977. She has more than 30 years of diversified experience in both the private and public arenas. Her clients include professional associations, scientific firms, human service and nonprofit agencies, businesses, government agencies, and political candidates. Her services include speech and report writing and editing, media relations, crisis management, workshops and seminars, publications, campaign management, fund raising, and event management. She's a past president of the National Federation of Press Women and Colorado Press Women, and has served on the Colorado Freedom of Information Council since 1987.

SANDRA HAARSAGER, University of Idaho

PATRICIA HART, University of Idaho

VICKI RISHLING, University of Idaho

Category 72 (Non-fiction books)

Sandra Haarsager is a professor of journalism at the university. She is an award-winning journalist and columnist who worked as a reporter and editor for several Idaho newspapers and in public relations positions for the Idaho Department of Education and the University of Idaho.

Patricia Hart, assistant professor of journalism and American studies at the university, combines teaching courses in writing, editing and publishing with over 20 years of professional work in those fields. She is also co-coordinator of the American Studies Program.

Vicki Rishling is a senior instructor of journalism, teaching media writing and reporting. She was a Kiplinger Fellow at the Ohio State University, where she served as interim director for the student newspaper, *The Lantern*. She also was adviser for *The Daily Evergreen* at Washington State University.

REBECCA J. "BECKY" TALLENT, University of Idaho

Category 73 (Fiction, novel)

Rebecca J. "Becky" Tallent is an assistant professor of journalism, teaching media writing, principles of public relations, public relations campaigns, and cultural diversity and the media. Becky has more than 12 years' experience as an energy/environmental/financial journalist plus an additional 18 years' experience in public relations.

The University of Idaho judging was coordinated by Dr. Kenton Bird, Director, School of Journalism and Mass Media.